

SPECIAL POINTS OF INTEREST:

- Daylight Savings ends Sunday, November 7—Check/Change Smoke Alarm Batteries.
- Utah Fire and Life Safety Education Association Meeting January 14, 2011
- Photos from the Utah State Fair!

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Model Performance Measures

Do you know what results your outreach programs are creating? Do you know if your community is less prone to fire related injury than it was five years ago?

Presenters asked these questions at a symposium for model prevention programs. If you cannot easily answer these questions with solid data then you may be missing a critical component of a successful program. Identifying your need and desired outcome is a step to success that we often miss because we focus on duplicating someone else's success by duplicating their program. Instead, look at your own community and identify where you need to be successful; what do you want to accomplish? Set a goal that is definable, measurable and attainable. Then find a program that will reach your goal and continue measuring your success to make sure you are on target.

Has it been at least ten years since your community saw a fire related injury of any severity? Fire departments across the nation have challenged themselves to be able to answer "yes."

In a letter to symposium participants, Jim Crawford, Project Manager, Vision 20/20, stated, "Our hope is to demonstrate success in all areas of fire prevention and encourage a coordinated effort that unites these disciplines and produces measurable results for all communities... It is by learning from one another that we hope to continue to make progress in our fire prevention efforts in the US. We know the human race is capable of better – because we've seen better fire loss rates in other industrialized nations."

The following are successful model programs presented at the symposium.
<http://apps.utahfiresafety.org/Blog/?c=vision%2020%2F20&p=1>

CARES Safety Center: Driving Home Safety

This 40 foot house on wheels targets high risk audiences that were not accessing a permanent training site. They have reached 17,820 people.

[CARES Safety Center Blog Entry](#)

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Fire and Life Safety Education at the State Fair

On Saturday, September 11, 2010 the Utah Fire and Life Safety Educators Association (UFLSEA) sponsored a display at the state fair.

Highlighted at the fair was the theme for Fire Prevention Week "Smoke Alarms: A Sound You Can Live With", Home Fire Sprinkler Systems, Burn Prevention and some general fire and life safety topics.

There have been displays at the State Fair in years past but this year the UFLSEA really stepped up to the plate and helped out with staffing and building/supplying props and displays.

The committee from the association, headed by Doug Bitton from Layton City Fire Department put in a lot of time and effort to make sure this year's display was a success.

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Education at the State Fair (cont.)

The highlight of the day was the side-by-side live fire demonstration. This demonstration showed numerous attendees the benefit of a home fire sprinkler system. The side-by-side demo was provided by the Utah Society of Fire Protection Professionals, the Sprinkler Fitters Local 669, Salt Lake

City Fire Department, The State Fire Marshal's Office, Advanced Graphics, The Utah State Fair and Layton City Fire Department.

Hundreds of people came and participated in the display and went away with more information and understanding of fire

and life safety than they had before.

Our thanks to all who helped to make this event such a huge success!

Model Programs (cont.)

Youth Firesetting Reduction Program

Portland, Oregon has proven that preschool fire safety significantly reduces the number of youth-set fire fatalities and of children entering the youth firesetting program.

[JFS Blog Entry](#)

SAFEOKlahoma, A Program Targeting High Fire Death Risk Counties in Oklahoma

Oklahoma has more than double the national fire death rate per million population and are often in the ten highest risk states in the nation. A smoke alarm installation program for the highest risk counties was conducted and resulted in a save early in the program.

[SAFEOKlahoma Blog Entry](#)

A Solution for Unattended Cooking Fires that Works

The Youngstown Metropolitan Housing Authority (Canada) reduced their stove-top fires from an average of six a month to zero.

[Unattended Cooking Fires Blog Entry](#)

State On-Line Fire Incident Reporting System

Minnesota offers a free on-line reporting tool for fire departments. This has saved the fire department's money and increased reporting across the state. It offers more tools than only fire incident reporting.

[On-Line FIRS Blog Entry](#)

California's Enhancement of Public and Firefighter Safety Through Codes and Standards

California's Office of the State Fire Marshal has successfully created task forces to solve problems.

[CA Codes and Standards Blog Entry](#)

Illinois Risk Watch – A Glenwood Perspective

Glenwood has used Risk Watch for over 13 years and has seen a decrease in the number and severity of fires and has a more supportive and involved community.

[Risk Watch Blog Entry](#)

Smoke Alarm Community Partner Project

The United Way of the Brazos Valley and the Health & Safety Matters Committee, along with their local fire departments have installed over 670 smoke alarms in a door-to-door campaign and continue to offer smoke alarms through the fire department.

[Smoke Alarm Partnership Blog Entry](#)

Developing a Comprehensive Prevention Program

Spring Lake Park – Blaine – Mounds View Fire Department set measurable goals for their volunteer fire department including a system of collecting, analyzing and disseminating data from completed work. During an 18% population growth, their call volume has declined 28%.

[Comprehensive Program Blog Entry](#)

Seniors at Risk: Creating a Culture of Fire Safety

Montgomery County, Maryland, saw a trend in steadily increasing fire casualties of seniors in the community. Later, it was described as an epidemic. They had more than 1.5 deaths per 100,000 and now have a consistent 0.5 deaths per 100,000 population. Read how their coalition did it.

[Seniors at Risk Blog Entry](#)



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Models Programs (cont.)

South Carolina – Making Changes Through Education

South Carolina once led the nation as having the highest fire death rates. After review and analysis of the fire fatality program, they identified three target audiences, the young, the elderly and the economically deprived. They have decreased their annual fire fatalities by more than 50% and now focus on all citizens of the state.

[South Carolina Blog Entry](#)

Barriers to Maintaining Working Smoke Alarms

Tualatin Valley Fire & Rescue developed a successful program to target people living in multi-family housing.

[Working Smoke Alarms Blog Entry](#)

Reading with Sparkles

Johnson County Rural Fire District #1 uses a unique way to evaluate and reinforce the messages they teach early in the year by stopping by each class to read a book and check knowledge retention.

[Reading With Sparkles Blog Entry](#)

Start Safe Hagerstown – A Program for Families of Preschools

US Census data identifies Hagerstown, MD as having a significant population of pre-school age children. Hagerstown was a pilot location for the new Home Safety Council program targeting preschool children and their caregivers.

[Start Safe Blog Entry](#)

Reaching Children in Rural Alaska – Raven Island

Raven Island is an online interactive fire safety game developed to help teach rural Alaskan children fire safe behaviors. There were three child fire deaths in early 2009 and none since March 2009. Raven Island is recognized as a contributor behind the decline of fire-related child fatalities.

[Raven Island Blog Entry](#)

Partners in Prevention – IFSA and Chicago Times

The Illinois Fire Safety Alliance wanted to reach more people during October and present a hands-on fire safety and burn prevention program in elementary school throughout the state. More than 500,000 students participated in 2009 in more than 2,700 schools. About 1,200 fire departments participated and the special edition newspaper went out to over 1.2 million readers.

[Partnership Blog Entry](#)



Sparkles the Fire Dog recently passed away. For more information on how to support Dayna Hilton and her family and learn more about Sparkles including his recent likeness used in a Paul Combs cartoon please visit <http://childrensbookauthordaynahilton.blogspot.com/2010/10/sparkles-fire-safety-dog-1998-2010.html>



to Daniel Glenn (Ogden Fire Dept) and Don Slick (West Valley City Fire Dept) in their next ventures!

Peter's Story

The University of Wisconsin has produced a powerful video telling the story of Peter Talen. Peter died in an off-campus fire in Madison and as a result the city passed a smoke alarm ordinance in his name.

You can see it at: <http://www.youtube.com/watch?v=tKsNxCKOFQ>

For more tools for campus fire safety, visit www.igot2kno.org



Check Your Battery Message

Daylight Time ends 2:00 A.M. Sunday November 7 and we return to Standard Time. This is a good time for educators to check your lesson plans, brochures, and other use of alarm battery messages.

Traditional batteries should be changed once a year (not twice).

Lithium batteries should not be changed

every year but are supposed to last the life of the alarm (generally 10 years for smoke and 6 years for CO).

Alarms with photoelectric technology, lower tones and voice alarms often use more power and may use their batteries faster than T3 wave ionization alarms. This makes the message of testing the alarm and changing batteries when the alarm alerts or "chirps"

for low battery important.

Review the NFPA standard messaging at <http://www.nfpa.org/itemDetail.asp?categoryID=1068&itemID=25474&URL=Safety%20Information/For%20public%20educators/Educational%20Messages%20Advisory%20Committee>



Energizer has free campaign materials at www.energizer.com



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Our Mission is to identify, develop, and promote ways and means of protecting life and property from fire-related perils through direct action and coordination of Utah Fire Services.

Utah Fire and Life is an electronic newsletter dedicated to sharing information, resources, and news with the fire and life safety educators in Utah and our friends across the country.

The first electronic edition was published October 2008 as the *Utah Public Fire Educator*. Past editions can be downloaded at no cost at <http://publicsafety.utah.gov/firemarshal/newsletter.html>

The Utah Office of the State Fire Marshal provides this newsletter through their outreach efforts. Any comments and questions may be directed to Monica Colby at the contact information to the left.

New Home Fire Sprinkler Campaign
FACES OF FIRE

<http://firesprinklerinitiative.org/Resources/Faces-of-Fire.aspx>



Utah Fire & Life Safety Education Association
State Semi-annual Meeting
Friday, January 14, 2011
5:30 P.M.

Sego Lily Room, Hilton Garden Inn, St. George
(directly North of the Dixie Center)

utahfiresafety.org